



**American Brain Foundation
Governance Committee Meeting
February 3, 2022
9:00 a.m. CT
Video Conference Call**

In attendance: James Grotta, MD, Chair; Frances Jensen, MD; Alyx Porter, MD; Mary Post; David Dodick, MD

Excused: Alan Tisch

Staff: Jane Ransom, ED; Kim Howard

The meeting was called to order at 9:02 a.m. CT by Dr. James Grotta.

The Governance Committee meeting minutes of December 13, 2021 were approved unanimously.

Review 2022 Committee Goals (Dr. James Grotta)

- Recruit 2 neurologists for terms beginning 1/1/23
- Recruit 2 non-neurologists for terms beginning 1/1/23
- Analyze recruitment needs for Research Advisory Committee
- Establish ABF Advisory Council

The committee agreed on the four goals above for 2022. The Board currently has 16 members with one ending their term this year. With 18 being our maximum, recruiting 4 new members will give us some flexibility. A suggestion was made to review retired/retiring RAC members for potential Board candidates.

Establish 2022 Board Recruitment Objectives (Dr. James Grotta)

Committee members determined that our two main objectives are location and diversity. There are certain cities (DC, Dallas, Atlanta, Seattle, San Diego) worth targeting. Jane and Kim will update the Board Survey information for our baseline data.

Review Board Recruitment Pool (Dr. David Dodick)

David spoke about the need to recruit board members who are truly committed to our mission and vision. In addition to increasing our *diversity*, they must have the *capacity* and the *commitment* to give and/or the *leverage* in a network to fundraise.

Committee members expressed an interest in developing metrics, to let board members know they are accountable. Measurements could be qualitative, i.e. asking if you are satisfied with what you gave last year (whether that's money, giving talks, networking, etc.) and how you are going to increase that this year. Also, keep in mind potential conflicts recruits may have with their other personal fundraising priorities.

- Dr. Dodick contributed five names for consideration; Tony Bill, Actor and Producer; William Fisher, CEO of The Gap; Dr. Geoffrey Manley, UC San Francisco; Dr. Cheryl Pegus, Chief Medical Officer – Walmart; and Kevin Systrom, co-founder of Instagram
- Dr. Jensen suggested Dr. Jim Mazziotta, UCLA and Jeff Lurie, Philadelphia Eagles
- Jane suggested Dr. Stephen Hauser, UC San Francisco
- Also suggested were
 - Dr. John Morris from our RAC and LBD committees
 - Dr. Christianne Heck
- Dr. Barry Baumel, University of Miami
- Dr. Porter suggested Dr. Thabele Leslie-Mazwi, University of Washington – Seattle

Kim will update the list of candidates and send to the committee as a survey to narrow the list.

Finalize ABF Advisory Council Proposal (Jane Ransom)

Following our December 13 discussion, Jane drafted Advisory Council Recommendations (see packet). The document proposes that the purpose of the council is to be ambassadors for the ABF. Member Responsibilities include attending meetings, contributing knowledge, being available for questions and connections, allowing their name to be published, and making an annual donation. The ABF would provide several updates a year on our work and priorities, invitations and tickets to events, and non-involvement in ABF governance. The document also makes recommendations for the length of service, size, selection, and bylaws issue.

Time constraints did not allow for discussion, so please send any feedback on these recommendations to Jane within the next few weeks. We hope to present this document to the entire board in March.

Dr. Grotta adjourned the meeting at 10:00 a.m.