

American Brain Foundation
Strategic Planning Committee Summary
January 11, 2016
8:45-9:45 a.m. CST
Teleconference

Attendees: Kevin Goodno; Jeffrey Rosenfeld, MD, PhD, FAAN; Martin Shenkman, CPA; Lisa Shulman, MD, FAAN, Chair; A. Gordon Smith, MD, FAAN

Staff: Jane Ransom; Suzi Sherman

Guests: Robert Griggs, MD, FAAN, Chair of Research Advisory Committee; Lela Diaz, consultant at Carter Companies

Excused: Ben Utecht

Welcome and review of objectives for meeting

Report from ABF's Research Advisory Committee (RAC): The RAC recommends a funding program that focuses on the following 3 areas:

1. **Great minds:** CRTF program
2. **Breakthrough Discoveries:** higher risk research to discover new treatments and discover common mechanisms of neurodegeneration and neurodevelopment
3. **The X-Prize**

Dr. Griggs and Jane Ransom will present this to the AAN's Science Committee later this week to get their feedback and also discuss partnership opportunities within these three areas.

The RAC is also discussing with Jane the creation of research funding opportunity summaries for 5-10 of the most prevalent brain diseases that can be presented to prospective donors and potential partners.

Review Case Statement: Consensus that the case statement is approved for testing, assuming minor wordsmithing will be done based on committee's feedback.

In-person meeting in Minneapolis, March 25: The committee will be updated on the following: the philanthropic assessment (Carter Companies), the business model assessment (Henrich's & Associates), and the foundation's funding program (RAC).

The objective of this meeting will be to start synthesizing how all of the moving parts of the strategic plan fit together and create an outline that can be presented to the Board.