



AMERICAN BRAIN FOUNDATION

Governance Committee

June 19, 2017

10:00 a.m. EST/9:00 a.m. CST/8:00 a.m. MST/7:00 a.m. PST

Call-in number: 866-740-1260

Access code: 9286317

Committee Members

Kevin Goodno, Chair; Dan Gasby; John Mazziotta, MD; Bruce Miller, MD; Catherine Rydell, CAE, Gordon Smith, MD

Staff

Jane Ransom; Shelly Rucks; Natalie Baumgartner

	<i>AGENDA ITEM</i>	<i>PRESENTED BY</i>
9:00 a.m.	Welcome	Kevin Goodno, Chair
	Approval of Minutes from April 24, 2017	
9:05	<ol style="list-style-type: none"> <li>1. <u>Positions to be Filled &amp; Renewed</u> <ul style="list-style-type: none"> <li>• Review listing included in committee materials and develop fill &amp; renewal strategies.</li> </ul> </li> <li>2. <u>Board Development Survey</u> <ul style="list-style-type: none"> <li>• Review survey results included in committee materials</li> <li>• Prioritize and identify ideal 2018 nominees (2 neurologists &amp; 2 non-neurologists)</li> <li>• Plan outreach strategy</li> </ul> </li> </ol>	Kevin Goodno
10:00	Adjourn	



**American Brain Foundation  
Governance Committee Meeting  
April 24, 2017  
9:30 a.m. ET**

**In Person – Boston Convention and Exhibition Center**

**In attendance:** Kevin Goodno, Chair; Terrence Cascino, MD; Catherine Rydell, CAE; Gordon Smith, MD; Dan Gasby

**Staff:** Jane Ransom, Shelly Collins Rucks, Natalie Baumgartner

**Excused:** John Mazziotta, MD; Bruce Miller, MD

Mr. Goodno welcomed everyone and discussed the agenda for the meeting.

**Minutes:** Minutes from February 21, 2017, Governance meeting reviewed.

**MOTION** to approve the ABF Governance Committee minutes from February 21, 2017.

**Approved** (Unanimous).

1. **Officer Positions:** Mr. Goodno informed the Committee that, during the annual meeting, he is meeting with current officers of the Board personally, to discuss whether they are willing to continue serving.
2. **Public & Neurologist Positions:** Mr. Goodno noted that the Foundation is making progress in developing the Board, especially with new public members. He reminded members that we also need to start adding new neurologists to the Board, because there is a large group whose terms expire at the end of 2019. We should aim to add two neurologists and two public members to the Board of Directors every year beginning in 2018. The matrix presented in the Governance meeting materials highlights the qualities that the Governance Committee identified for the ideal board member.

Committee members agreed to send an online survey to key stakeholders, asking them to help source potential new board members. The survey will be sent after the annual meeting to the AAN Board, ABF Board, AAN Executive Staff, ABF Staff, ABF Research Advisory Committee and ABF Ambassadors.

The Committee discussed potential confusion around a personalized approach to finding board members (i.e. individuals might think they've already gotten on the board through personal invitation). They also want individuals who are marketing and fundraising focused. The board tasked Ms. Ransom and Ms. Rydell with working on how to approach the AAN.

The geographic diversity of the Board was discussed, and it was suggested that there are concentrations of wealth in North and South Carolina where we should be looking for potential Board members.

3. **Next Steps:** The ABF needs to get the Survey out to find new board members.

4. **Adjourned:** 10:00 a.m. ET

DRAFT

American Brain Foundation  
Positions to be Filled or Renewed for 2018

**Board Member Positions to be Filled:**

2 neurologists, for first term ending 12/31/219

2 non-neurologists, for first term ending 12/31/2019

**Board Member Renewals:**

Jozefowicz, for third term ending 12/31/2019

Griggs, for third term ending 12/31/2019

Shenkman, for second term ending 12/31/2019

Shulman, for third term ending 12/31/2019

Smith, for third term ending 12/31/2019

Rosenfeld, for third term ending 12/31/2019

Utecht, for second term ending 12/31/2019

Williams, for second term ending 12/31/2019

**Officer Positions to be Filled:**

1 new officer for first term ending 12/31/2019<sup>1</sup>

**Officer Renewals:**

Goodno, for second term ending 12/31/2019

Smith, for second term ending 12/31/2019

Jozefowicz, for second term ending 12/31/2019

Mazziotta, for second term ending 12/31/2019

**Research Advisory Committee Positions to be Filled:**

Mark Mehler,<sup>2</sup> for 1<sup>st</sup> term ending 12/31/19, replacing Bonnemann,  
*recommended by Griggs and Sacco*

**Research Advisory Committee Renewals:**

Griggs, Chair, for second term ending 12/31/2019

Cudkowicz, for second term ending 12/31/2019

Jeste, for second term ending 12/31/2019

Scharf, for second term ending 12/31/2019

Roos, for second term ending 12/31/2019

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<sup>1</sup> Replacing Dr. Griggs who is termed out per ABF bylaws.

<sup>2</sup> Dr. Mehler is Professor and Chair of Neurology at Albert Einstein in NYC.

Sacco, for second term ending 12/31/2019  
Shoulson, for second term ending 12/31/2019  
Morris, for second term ending 12/31/2019



## 2017 Board Development Survey

Neurologists	Reason for Suggesting	Characteristics
Dr. Anthony Alessi (suggested by 3 respondents)	<p>He has one of the strongest public and sports entertainment platforms of any neurologist in the country. He is highly used by multiple media outlets including ESPN.</p> <p>Charismatic, dynamic. He is quite knowledgeable about public relations (does radio spots, blogs, articles, etc). Has been, and may still be well connected in the sports world as a team neurologist for baseball (NY Yankees at one point), MMA, etc. Has done fund raising - at least on a small scale - for neurology projects in Haiti.</p> <p>He is well-connected with sports celebrities - continues to serve as the Yankees' neurologist. Also he was the 2017 recipient of the AAN's prestigious Presidential Award.</p>	<ul style="list-style-type: none"> <li>• Leader/Influential within the AAN (2)</li> <li>• Excellent Communicator (2)</li> <li>• Highly Social (2)</li> <li>• Strong connections with affluent individuals (2)</li> <li>• Strong connections with potential corporate donors</li> <li>• Current ABF donor</li> </ul>
Beau Ances, MD, PhD	Superb clinician and scientist at Washington University with a very impressive track record of mentoring students, residents, and fellows.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with affluent individuals</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Jack Antel	Expert on MS and ALS and neuroimmunology. Is well respected among Canadian neurologists. Has good judgment. He served on the NINDS Council and has had many leadership positions.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with foundations</li> </ul>
Orly Avitzur	Highly organized, clear and analytical thinker, understands public perception and can provide the perspectives of others. Never wedded to a single idea/ideology.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Leader/Influential within the AAN</li> </ul>
Dr. Brad Boeve	One of the top Neurologist at Mayo, recommended by Dr. Terry Cascino.	Leader/Influential within the AAN
Allison Brashear, MD	Superb clinician and administrator (Department Chair at Wake Forest) who appreciates the need to provide critical training and research support to early-stage neurology faculty	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> </ul>

		<ul style="list-style-type: none"> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Terry Cascino (if he is not already on the BOD)	Terry has a way of reaching the public on many levels and is passionate about brain health. As our past president, there is no one in a better position to understand the need and the potential of the ABF.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with potential corporate donors</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Andy Cole	Very knowledgeable about neurology, epilepsy, great mentor	Strong connections with potential corporate donors
Brenda Copley	<ul style="list-style-type: none"> <li>• Strong knowledge of Academy</li> <li>• Husband, Tim, had served as AAN President</li> <li>• Strong supporter</li> <li>• Female</li> </ul>	
David Dodick	Strong track record with nonprofits and represents headache world and he has several connections	Strong connections with potential corporate donors
David Eagleman	He is well known, a brilliant communicator (writer and neuroscientist) and can bridge the gap between the public and neurologists/neuroscientists very well.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with affluent individuals</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Alberto Espay MD	He has been successful with philanthropy at the University of Cincinnati.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Strong connections with affluent individuals</li> </ul>
Stephen Hauser at UCSF (suggested by 2 respondents)	<p>Great scientist, clinician and superb fund raiser</p> <p>Distinguished neurologist who has had many leadership positions, including Chair of Neurology of UCSF.</p>	<ul style="list-style-type: none"> <li>• Strong connections with affluent individuals</li> <li>• Excellent Communicator</li> <li>• Strong connections with foundations</li> <li>• Leader/Influential within the AAN</li> </ul>
Jonathan Hosey	<ul style="list-style-type: none"> <li>• Good guy</li> <li>• Knows the foundation</li> <li>• Strong sense of support</li> </ul>	
Brad Hyman	Very involved in NIA council, leader in field of AD	Strong connections with foundations

Clay Johnston	Dean of the new Dell medical school in Austin - access to Texas wealth.	Excellent Communicator
Daniel Kantor	Highly wealth individual. Strong relationship with Pharma. It's a conflict with the AAN COI policy but not with the ABF.	<ul style="list-style-type: none"> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Philanthropic with capacity to make major gifts</li> </ul>
Edgar Kenton (Suggested by 2 respondents)	<ul style="list-style-type: none"> <li>• Strong history with the foundation</li> <li>• Knowledge of Heart and Stroke Association and "public" work</li> <li>• Strong supporter</li> </ul> <p>He is one of our largest annual donors and has been a longtime supporter. He has key connections within AAN leadership. He is excited about the direction of the ABF and gave \$25,000 at our recent Commitment to Cures event. As an African American, he would bring greater racial/ethnic diversity to our Board.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Current ABF donor</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Ralph Kuncl MD	<ul style="list-style-type: none"> <li>• Currently president of University of Redlands.</li> <li>• Likely well connected - has been both a practicing neurologist and then evolved into University leadership positions.</li> <li>• Has had very relevant experiences</li> </ul>	<ul style="list-style-type: none"> <li>• Strong connections with foundations</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with affluent individuals</li> </ul>
Dr. Jeff Kutcher (suggested by 2 respondents)	<p>Because of his strong relationships with Professional and collegiate sports organizations. He is also an intelligent business man who has recently started his own practice. He would be a powerful addition.</p> <p>Jeff has been working behind the scenes on behalf of the ABF, helping us to build a relationship with the NFLPA and with some key helmet manufacturers and sportswear companies, as part of developing the Super Bowl 2018 event. Showing commitment and willingness to be an ambassador.</p>	<ul style="list-style-type: none"> <li>• Leader/Influential within the AAN (2)</li> <li>• Excellent Communicator</li> <li>• Strong connections with potential corporate donors</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Allan Levey, MD, PhD	Superb clinician, scientist, and administrator (Department Chair at Emory University) who appreciates the need to provide critical training and research support to early-stage neurology faculty.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> </ul>

		<ul style="list-style-type: none"> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Dr. Ian McKeith	<p>Professor of old age psychiatry Institute of Neuroscience at Newcastle University. For the past 35 years he has been researching dementia with Lewy bodies and related disorders. Ian is respected worldwide and set the groundwork for understanding DLB.</p> <ul style="list-style-type: none"> <li>• DLB International Consortium Lead</li> <li>• NIHR Inaugural Senior Investigator</li> <li>• Diagnostics and Therapeutics Lead in the Newcastle BRC theme on Lewy Body Dementia.</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Leader/Influential within the AAN</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Dr. Alex Pantelyat	<ul style="list-style-type: none"> <li>• Movement disorders neurologist at Hopkins and runs the Atypical Parkinsonism center.</li> </ul> <p>He is super passionate and involved in many exciting new things.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Henry Paulson	<p>Expert in neurodegenerative diseases. He has directed popular courses at the American Academy of Neurology meetings, serves on the scientific advisory boards of numerous disease-related national organizations, and is past Chair of the Board of Scientific Counselors at the National Institute for Neurological Disorders and Stroke at the National Institutes of Health.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with foundations</li> </ul>
Christopher Prusinski	<p>Dr. Prusinski has been one of our largest donors over the last several years. He has connections with many wealthy people in his area of Florida. He is active in Neurology on the Hill.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Strong connections with affluent individuals</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Current ABF donor</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Michael Strong MD	<ul style="list-style-type: none"> <li>• Currently, Dean of School Medicine Western University - London Ontario</li> <li>• Active researcher in ALS/MND</li> <li>• Very well versed in CRTF processes as well as basic and clinical neurosciences</li> </ul>	<ul style="list-style-type: none"> <li>• Has personal connection to the vision/mission of the ABF</li> <li>• Strong connections with foundations</li> <li>• Strong connections with potential corporate donors</li> <li>• Highly Social</li> <li>• Excellent Communicator</li> </ul>

Bradford Worrall	Dr. Worrall is a former CRTS recipient who transitioned to being a major donor to the Foundation. As a former recipient, he would bring a different perspective to the table and could provide strategies to increase our support for CRTSs/CSDAs from AAN members as well as volunteer health organizations. Aside from being a member of two sections, Dr. Worrall is not strongly involved with the AAN so his allegiance wouldn't be split.	<ul style="list-style-type: none"> <li>• Highly Social</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Current ABF donor</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
A neurologist from Houston, Texas	I don't have a name but this is a region of considerable wealth with a track record of philanthropy.	

Non-Neurologists	Reason for Suggesting	Characteristics
Steve Benjamin	Steve has been a loyal supporter of the ABF. He is a longtime partner of the AAN (via PSAV). He is a minority and would add a demographic to the board that we are missing.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with potential corporate donors</li> <li>• Current ABF donor</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Erskine Bowles	<ul style="list-style-type: none"> <li>• Former Chief of Staff for Bill Clinton. Has a history of ALS within his family</li> <li>• Has also had leadership positions within higher education</li> <li>• Very well versed in philanthropy</li> </ul>	<ul style="list-style-type: none"> <li>• Has personal connection to the vision/mission of the ABF</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Strong connections with foundations</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with affluent individuals</li> <li>• Excellent Communicator</li> </ul>
Teddy Bruschi	High profile individual with a neurological problem - intracerebral hemorrhage - who has done some work in stroke recognition.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with foundations</li> <li>• Philanthropic with capacity to make major gifts</li> </ul>
Richard M. Cohen	Cohen was diagnosed with MS nearly 45 years ago and has been active in the MS community to bring awareness about the disease - he wrote a book about his experience and uses his blog to create an online community for patients. He is married to Meredith Vieira who could help promote the Foundation's work as well.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with foundations</li> <li>• Philanthropic with capacity to make major gifts</li> </ul>

		<ul style="list-style-type: none"> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Sydney Crosby	<ul style="list-style-type: none"> <li>• Strong public figure (Penguins Hockey Player)</li> <li>• Has history of concussion and is still active in sport</li> </ul>	
Mark Davis (Cambria)	<ul style="list-style-type: none"> <li>• Strong ties to MN</li> <li>• Active with volunteer works</li> <li>• Has a connection - I believe - through Kathy Tunheim</li> <li>• Has capacity, has knowledge of other CEOs and the business community</li> </ul>	
Jim Essey	<p>Jim is Dick Essey's son. He runs TempPositions, the company Dick started. It is one of the largest, if not the largest, temporary staffing agencies in the United States. Jim attended the Essey Award ceremony with Dick in Boston this year. Shelly and I could spend some time with him. He is emotional about his mother's suffering with ALS. He has some experience on the boards of other charities. It would be worth having a discussion with Jim about joining the Board.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Kathy Lee Gifford	<p>TV personality and personally impacted by brain disease that was diagnosed on former NFL great Frank Gifford.</p>	<p>Strong connections with potential corporate donors</p>
Samuel L. Jackson	<p>Alzheimer's Disease has affected several members of his family. From what I can tell, he is not currently on any Boards that are related to the disease but he is a very active supporter in the Alzheimer's community.</p>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with foundations</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
John McCain's wife	<p>Personally interested in diseases that affect the nervous system</p>	
Hugh McColl	<ul style="list-style-type: none"> <li>• Former CEO for Bank of America</li> <li>• Very generous philanthropist</li> <li>• Has direct experience with neurological disease in his family and among his friends</li> </ul>	<ul style="list-style-type: none"> <li>• Philanthropic with capacity to make major gifts</li> <li>• Strong connections with foundations</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with affluent individuals</li> </ul>

Tina Essey Mikkelson	She is Dick Essey's daughter and a business woman in her own right. She and her husband own homes in CA, CT, and FL. It would be worth having a discussion with her about joining the Board.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Brian Moynihan	<ul style="list-style-type: none"> <li>• President of Bank of America</li> <li>• Connection to a strong, national organization</li> <li>• Spread the word</li> <li>• Don't know of personal connection to Brain Disease, but with 1 in 6, there is likely to be one.</li> <li>• This is likely someone to put on the radar screen for future, but is a goal</li> </ul>	
Michelle Obama	Personal connection to brain disease - well-liked by women (major health decision makers in families)	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Strong connections with foundations</li> <li>• Philanthropic with capacity to make major gifts</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Drew Pearson	Successful business owner in the entertainment industry. Founder of Goodbye Vanilla an elite branding and marketing company. He has survived multiple serious TBI's.	Strong connections with affluent individuals
John Pohlard	Entrepreneur and personally affected by brain disease through close family.	Strong connections with affluent individuals
Seth Rogen or his wife, Lauren	His mother-in-law was diagnosed with early onset Alzheimer's at the age of 54. He and his wife have become very involved, forming an organization called Hillarity for Charity which benefits the Alzheimer's Association. He has given eloquent Senate testimony on funding for Alzheimer's. I am just blue-skying here, but how about finding a connection to him and his wife? Our whole brain approach may appeal to them as a next/additional step in their charitable work.	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Strong connections with affluent individuals</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>

Anne Romney	Deeply committed to neurological disorders and their cure	
Julia Wallace	Former editor of Arizona republic and Atlanta journal constitution Media exec with ties to Alzheimer's	Strong connections with potential corporate donors
Ryan Watts	<ul style="list-style-type: none"> <li>• He has extensive experience as a neuroscientist and is the CEO of Denali Therapeutics in South San Francisco, a company targeting neurodegenerative diseases.</li> <li>• <a href="http://www.denalitherapeutics.com/">http://www.denalitherapeutics.com/</a></li> <li>• Unique in that he is CEO of the company and comes from neuroscience background.</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent Communicator</li> <li>• Highly Social</li> <li>• Leader/Influential within the AAN</li> <li>• Strong connections with affluent individuals</li> <li>• Strong connections with potential corporate donors</li> <li>• Has personal connection to the vision/mission of the ABF</li> </ul>
Lee Woodruff	Bob Woodruff's wife, writer and advocate for patients with TBI. Former public leadership awardee. Lives in New York/Connecticut	