



AMERICAN BRAIN FOUNDATION
Governance Committee
April 24, 2017, 2017
Boston Convention and Exhibition Center – Room 102 B
 9:00 a.m. EDT/8:00 a.m. CDT/7:00 a.m. MDT/6:00 a.m. PDT

Call-in number: 866-740-1260
 Access code: 9286317

Committee Members

Kevin Goodno, Chair; Terrence Cascino, MD; John Mazziotta, MD; Catherine Rydell, CAE; Gordon Smith, MD; Bruce Miller, MD

Staff

Jane Ransom, Shelly Rucks, Natalie Baumgarnter

	AGENDA ITEM	PRESENTED BY
9:00 ET	Welcome and review objectives for today's meeting	Kevin Goodno
9:05	Approve meeting minutes of 2/21/17	
9:10	Officer Positions	Kevin Goodno
9:20	Public & Neurologist Positions	Jane Ransom
9:28	Next Meeting	
9:30	Adjourn	



AMERICAN BRAIN FOUNDATION
Governance Committee
February 21, 2017

10:00 a.m. EST/9:00 a.m. CST/8:00 a.m. MST/7:00 a.m. PST

Call-in number: 866-740-1260
Access code: 9286317

Minutes of Meeting of February 21, 2017

Attendance: Kevin Goodno, Chair; Terrence Cascino, MD; John Mazziotta, MD; Bruce Miller, MD

Staff: Jane Ransom, ED

Kevin Goodno called the meeting to order at 9:03 a.m. The committee unanimously approved the minutes from January 17, 2017.

1. Governance Committee Assignments for 2017

- **Renew and/or recruit for officer positions:** Kevin Goodno will speak with current officers about whether they want to renew. He would also like to see if we can move a public member into an officer position.
- **Develop and execute a strategy for replacing neurologists leaving the Board:** John Mazziotta will work with Jane Ransom to develop a recommendation. We will look to bringing in a diverse pool of engaging younger members, and would like people who can help with fundraising.
- **Continuing cultivation and recruitment of public members:** Bruce Miller will work with Jane Ransom to develop our current pool.

Kevin will ask Dan Gasby to join the Governance Committee. Jane Ransom will send Governance Committee members the matrix with ideal ABF board member profiles that we created in 2016.

2. Next Committee Meeting: Monday, March 20th

Kevin Goodno adjourned the meeting at 9:20 a.m.

	Alford Group- Year 1	Alford Group- Year 2	Alford Group- Year 3	Alford Group- Year 4	Alford Group- Year 5		
			Strategic Plan- Year 1	Strategic Plan- Year 2	Strategic Plan- Year 3	Strategic Plan- Year 4	Strategic Plan- Year 5
	2015	2016	2017	2018	2019	2020	2021
Alford Group Benchmarks	Begin cultivating 5-10 public board members	1st class of public board members in place by year end.	2nd class of public board members in place by year end.	3 rd class of public board members in place by year end.	50% or more of board composed of public members		
Governance Committee Recommendation		Add 2 public board members..	Add 2 public board members.	Add 2 public board members. Add 2 Neuros	Add 2 public board members. Add 2 Neuros	Add 2 public board members Add 2 Neuros	Add 2 public board members Add 2 Neuros
		1. Goodno 2. Utecht 3. Shenkman 4. Williams 5. – 6. – 7. – 8. – 9. – 10. – 11. – 12. – 13. -	Goodno Utecht Shenkman Williams Gasby	Goodno Utecht Shenkman Williams Gasby	Goodno Utecht Shenkman Williams Gasby Public #6 Public #7	Goodno Utecht Shenkman Williams Gasby Public #6 Public #7 Public #8 Public #9	Utecht Shenkman Williams Gasby Public #6 Public #7 Public #8 Public #9 Public #10 Public #11 Public #12 Public #13

1. Mazziotta	Mazziotta	Mazziotta	Mazziotta		
2. Jozefowicz	Jozefowicz	Jozefowicz	Jozefowicz		
3. Griggs	Griggs	Griggs	Griggs		
4. Smith	Smith	Smith	Smith		
5. Miller	Miller	Miller	Miller	Miller	Miller
6. Rosenfeld	Rosenfeld	Rosenfeld	Rosenfeld		
7. Shulman	Shulman	Shulman	Shulman		
8. AAN Pres.	Cascino	Sacco	Sacco	De Angelis	DeAngelis
9. N Now	Sirven	Sirven	Sirven	Sirven	Sirven
10.		Neuro #10	Neuro #10	Neuro #10	Neuro #10
11.		Neuro #11	Neuro #11	Neuro #11	Neuro #11
12.			Neuro #12	Neuro #12	Neuro #12
13.			Neuro #13	Neuro #13	Neuro #13
14.				Neuro #14	Neuro #14
15.				Neuro #15	Neuro #15
16.					Neuro #16
17.					Neuro #17

SURVEY

- Discuss/Display replacement/expansion goals
- Ask each respondent to suggest 3 public and 3 neurologist board members (if possible).
 - Explain your relationship and reason for recommendation
 - Provide contact information
- For each Board member indicate with check boxes:
 - Skills/Expertise/Experience
 - Highly Social
 - Excellent Communicator
 - Leader/Influential within the AAN or public sector
 - Access/Connections
 - Affluent individuals
 - Corporations
 - Foundations
 - Diversity
 - Gender
 - Race/Ethnicity
 - Age Range
 - Additional
 - Major donor capacity
 - Current ABF donor
 - Connected to mission/vision of ABF
 - Location
 - One of top 10 concentrations of wealth individuals in the U.S.
 - New York
 - San Francisco
 - Los Angeles
 - Chicago
 - Washington, DC
 - Houston
 - Dallas
 - Atlanta
 - Seattle
 - San Diego
 - Boston
- Survey participants (proposed):
 - ABF Board
 - AAN Board
 - AAN Executive Staff
 - ABF Staff (selected members)
 - Ambassadors
 - Research Advisory Committee members