



**American Brain Foundation
Executive Committee Meeting
Monday, December 12, 2016
Held via Conference Call**

Call to order: Monday, December 12, 2016 at 4:03 p.m. CST by Kevin Goodno, Chair

In attendance: Kevin Goodno, Chair; A. Gordon Smith, MD; Ralph Józefowicz, MD; John Mazziotta, MD; Robert Griggs, MD

Staff: Jane Ransom; Tim Engel, CFO

Mr. Goodno called the meeting to order at 4:03 p.m.

Approval of November 4, 2016 Meeting Minutes: Minutes from the November meeting were reviewed.

MOTION to approve minutes from November 4, 2016
Approved

The subject of this meeting was Executive Director compensation for the year 2017. Dr. Józefowicz reported on the Compensation Committee's recommendation. The committee selected five of fourteen areas for outcome measurement from the ABF Board Scorecard for the Executive Director incentive plan. Jane Ransom and Tim Engel explained how the Threshold, Target and Maximum goals were chosen for each outcome. (Numbers have not been set for the public engagement goal because planning of the 2017 marketing campaign is not yet complete.)

There was some discussion over whether goals should be set for the number of peer-reviewed proposals on the crowdfunding platform when we are just starting out. It was decided that it would be appropriate if this area were weighted less. Moreover, the committee agreed that the "Total funds raised" goal should be weighted more heavily. The recommended outcome areas, their weighting, and the Threshold, Target, and Maximums were adjusted per the attached "2017 Incentive Goals."

MOTION to Recommend the revised goals to the Board of Directors.
Approved (unanimous).

Meeting adjourned at 4:48 p.m. CST.