

1 Become more involved with the ABF. Ms. Rydell suggested having Dr.
2 Mridha join the AAN task force that will be focused on underserved
3 countries.
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5 **d) Aligned Leadership** – Collaboration with the AAN Staff. There are
6 plans to work on the ABF/AAN memorandum of understanding and
7 fee agreements in August.
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9 **3. 2016 Staff Incentive:** Ms. Ransom reviewed and resubmitted the updated
10 2016 goals for the ABF Staff.

11 i. **MOTION** to approve the 2016 Staff Incentive Goals.

12 ii. **Approved** (unanimous).
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14 **4. Fund Development:** Ms. Ransom presented ideas to transform the 2017
15 Commitment to Cures event in Boston (refer to slides 8-13). The objective is
16 to build Commitment to Cures into a bigger event with better fundraising
17 outcomes. Some of those ideas include:
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19 **a)** Inviting a broader segment of AAN donors to attend as opposed to
20 mostly major donors;
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22 **b)** Having a sit-down dinner with event and table sponsors;
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24 **c)** Presenting awards such as a Lifetime Achievement award;
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26 **d)** Honoring mentors of the CRTS program.
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28 **e)** Establishing a host committee with some ABF leadership and
29 others.
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31 Board members raised concerns which need to be addressed as the Foundation
32 moves forward with this project. These included:
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- 34 • Conflicts between our event and multiple other events
- 35 • Whether a Lifetime Achievement Award doesn't belong in the AAN plenary
36 session
- 37 • Making sure that raising awareness of the ABF is another one of our goals
38 in addition to fundraising
- 39 • Not assuming that institutions that are already buying tickets and tables for
40 the annual awards luncheon would also buy tickets and tables for the
41 ABF's event.
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43 **5. 2016 Board Campaign:** Mr. Goodno discussed the Board commitment for
44 2016. Refer to slide 14. Mr. Goodno and Dr. Cascino have made lead gifts of
45 \$2,500 and will be sending a letter to the ABF Board members making a
46 request for contributions.

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6. Committee Reports:

- a) **Executive Committee:** No Updates
- b) **Governance Committee:** No Updates
- c) **Research Advisory Committee:** Dr. Griggs stated that he has spoken with the new committee member, Gene Scharf, and that he is very energized about working on the crowdfunding platform.
- d) **Strategic Planning Committee:** Dr. Shulman stated that the committee is working on the metrics and performance indicators. They are waiting for information regarding the marketing efforts. Ms. Ransom said that the ABF will have decided on a marketing partner and will have feedback for the committee by August 15, 2016.

Meeting adjourned at 9:53 am. CST